

LOFT Influencer Community Privacy Policy

Effective Date: 7/21/2106

This statement (the “Privacy Policy”) sets forth our policies and practices for handling your information on the LOFT Influencer Community website and any other website or online service that we operate and that links to this Privacy Policy (the “Services”).

I. COLLECTION OF INFORMATION

When you use our Services, we collect any information you provide, including information that is collected automatically (such as your IP address and identifiers associated with your device) and information that you provide directly (such as your name, content, username and password). We may use cookies and similar technologies to automatically collect information from you.

II. USE OF INFORMATION

We may use the information we collect to administer and organize feedback from community members; fulfill your requests for products and information; send you promotional materials; analyze the use of the Services to understand and improve the Services; administer electronic or physical rewards, sweepstakes, or promotions; prevent potentially prohibited or illegal activities and otherwise in accordance with our [Terms of Use](#); and for any other purposes with your consent. We may combine the information you provide with information that we collect separately, including information you have provided to other entities and public information.

III. DISCLOSURE OF INFORMATION

We may share your information with our third-party service providers (including Vision Critical [[Privacy Policy](#)] to use the information consistent with this Privacy Policy; with our corporate affiliates; in the event of a corporate transaction like a merger, consolidation, asset sale, or (unlikely) bankruptcy; for legal purposes like responding to court orders or subpoenas; or with your consent. If you engage in public activities on the Services, any information you share there can be seen by other users of these areas.

IV. DO NOT TRACK

Do-Not-Track Signals and Similar Mechanisms. Some web browsers transmit "do-not-track" signals to websites. We currently do not take action in response to these signals.

V. INTERNATIONAL USERS

The Services are designed for and targeted to U.S. audiences and are governed by and operated in accordance with the laws of the U.S. We make no representation that the Services are operated in accordance with the laws or regulations of any other nations. By using the Services and providing us with information, you understand and agree that your information may be transferred to and stored on servers located outside your resident

jurisdiction and, to the extent you are a resident of a country other than the United States, that you consent to the transfer of such data to the United States for processing by us in accordance with this Privacy Policy.

VI. CHANGES TO THE PRIVACY POLICY

If we update this Privacy Policy, we will revise the “Effective Date” date above and post the new Privacy Policy. Please check back frequently to stay informed of our privacy practices.

VII. STILL HAVE QUESTIONS?

If you have any questions about this Privacy Policy or our practices, please email us clientservices@anninc.com.